

Press release

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Texworld NYC, Apparel Sourcing NYC, and Home Textile Sourcing Bring New and Exciting Special Features to Show Floor

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Summer 2023 Edition to Feature Unparalleled Educational Series, Curated Trends, Interactive Workshops, and Expanded Sourcing Opportunities

The largest sourcing event on the East Coast makes a grand return to the Javits Convention Center in New York City this July 18-20, 2023. The co-located event will offer an expansive show floor with brand-new special feature areas and a focus on innovation and sustainability.

Renowned for its role as a source of inspiration for designers, buyers, and industry professionals, the event will give attendees the opportunity to explore the latest fashion textile, apparel, and home trends through curated showcases and educational presentations. The Texworld Trend Showcase, curated by New York-based trend agency DONEGER | TOBE, returns to the show floor along with a presentation of the Fall/Winter 24/25 themes and Explore the Floor Tour by Creative Director, Kai Chow. Attendees will also be able to take home a complimentary trend book encompassing each curated segment.

A brand new element to the co-located event, the Home Trend Showcases curated by Nancy Fire, Creative Director for Nancy Fire Designs, will provide home textile-focused attendees with a curated journey through the color, pattern, and material trends for Fall/Winter 24/25. Immediately following her trend presentation, Fire will lead a guided Home Trendspotting Tour of the four vignettes featuring products from Home Textiles Sourcing exhibitors.

As a prominent forum for the industry to learn and stay up-to-date on the latest innovations in textiles and state of the trade industry, Texworld New York City's leading educational programs including Textile Talks and the Lenzing Seminar Series, will return once again to the summer event. Foremost industry professionals from brands including Alice + Olivia and Steve Madden will offer attendees valuable knowledge and practical advice to stay ahead in the rapidly evolving marketplace.

A longstanding partner of Texworld New York City and key industry player, Lenzing will once again join the upcoming summer event with expanded resources and offerings through the Lenzing Seminar Series and Lenzing Innovation Pavilion which will showcase a range of sustainable exhibitors, highlighting their commitment to promoting eco-friendly practices within the industry. "We are thrilled to have Lenzing's continued support and expertise, which further

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enhances the educational and sustainable aspects of Texworld New York City”, stated Jennifer Bacon, Vice President, Messe Frankfurt Inc., Fashion + Apparel.

Tori Piscatelli, Regional Marketing Manager for Lenzing, expressed “The Lenzing Seminar Series at Texworld New York City exemplifies how Lenzing, a leader in the textile industry, looks beyond fiber to connect leading voices in the industry. It is an honor to bring together brands, mill partners, NGOs, leaders and experts in the industry to discuss the most current and crucial topics. From innovation and nex-gen solutions to social responsibility and sustainability, these panels are educational and inspirational and we appreciate the collaboration and support from Messe Frankfurt and our partners to be able to bring this series to life.”

With the aim to provide visitors with an enriching and productive experience, the show will include enhanced networking opportunities and new specialty interactive elements including the “Dye-It-Yourself” dye workshops provided by Sodhani Biotech. Led by Founder and CEO, Sidhant Sodhani, the workshops will give attendees both a scientific as well as a hands-on experience in the process of natural dyeing.

Partnership shows, Printsourcing and Global Footwear Sourcing, will also return to the summer edition alongside Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing making the event a one-stop-shop for global sourcing.

Registration for the summer event is open.

For more information on the co-located event or to register, please visit us online: www.texworldrevolutionnyc.com

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Background information on Texworld New York City

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to functional fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.TextworldEvolutionNYC.com

Background information on Apparel Sourcing New York City

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design

firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: www.TexworldEvolutionNYC.com

Background information on Home Textiles Sourcing

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Home Textiles Sourcing Expo is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld New York City and Apparel Sourcing New York City, Home Textiles Sourcing provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop-sourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace.

For more information, please visit our website at:

www.hometextilessourcing.com.

Texpertise Network

Texpertise, the textile business network, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising around 50 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>

<https://www.linkedin.com/company/texpertise-network/>

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organizes events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Texworld Los Angeles, Apparel Sourcing Los Angeles, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at www.us.messefrankfurt.com